

ELEVEN



STORIES Inc.

WEST COAST COLLECTION

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The West Coast Collection

lines and essential approach

The collection's approach is inspired by West Coast Modernism, an architectural style characterized by unique, elegant, and essential lines, designed to complement modern architecture.

This high-end collection is ideal for contract and residential projects and is designed for an international market. Life and creativity merge together in this new approach. Each piece is a testament to the marriage of form and function, enhancing your living space with a touch of timeless beauty.

Whether you're working on a contract project or to make your residence unique, the versatility of the West Coast Collection knows no bounds. Our meticulously curated design brings sophistication and elegance to homes and spaces worldwide. Welcome to a new era of design where modernity meets tranquility, where each piece tells a story of refined aesthetics and impeccable craftsmanship.



Living solutions

born to be essential

The living solutions focus on lounge – and rest areas. These complements enhance the central place around which life revolves. Complements capable of expressing themselves and communicating solidity, refinement, and purely essential taste, characterized by lounge seats and distinctive pieces of sophisticated design.

Creating an environment that resonates with sophistication and comfort.



Specifications:

Lounge chair with wood or metal (aluminum) frame, upholstered in light beige or green fabric, or in genuine Italian leather and extended side tray top in marble. This lounge chair is designed to match the Lounge Lamp.



Photo courtesy of Openspace Architecture



This luxury chaise longue embodies a harmonious blend of timeless aesthetics and contemporary allure.

Every curve and contour of this elegant furniture is crafted to offer an unparalleled lounging experience. The high-end upholstery, adorned with refined detailing and fine materials. Its ergonomic design, featuring a seamless fusion of form and function, ensures not just comfort but a statement piece that captivates the eye and elevates the ambiance of any room. It is not just a piece of furniture but a testimony to the art of living.



West Coast Modernism

inspired by nature's form

Primary elements and essential shapes that reflect the true nature of the materials used, such as wood, marble, leather, and aluminum with a refined choice of colors. West Coast collection is manufactured with fine materials and top-notch technologies, to ensure the best possible quality and longevity. Expert and talented artisans and suppliers are carefully selected, based on the specific needs of our collection.

In these designs, in their lines, shapes, materials, and details, we pursue the idea of luxury in terms of life quality, originality, excellence, and exclusivity.

Customized materials and finishes to match the needs of contracts projects and Interior Designers and Architects.



Photo: courtesy of Openspace Architecture

Dining solutions

inspired by moments of genuine conviviality

The dining solutions are dedicated to modern architecture and homes, particularly in West Coast Modernism style. Distinguished by its elegant and sleek shapes, the Dining Collection features pure geometries enhanced by precise processing techniques. The upholstery of the Dining Chair is adorned along the edges of the seat and back with expertly executed tone-on-tone handmade stitching, giving a unique character and elegance.

The six-seats Dining Table completes the collection. The stone or wooden top adds an element of warmth and authenticity to the table, inviting family members and guests to share precious moments. Its versatility easily adapts to a variety of decor styles, enhancing the aesthetic value of any space.





Specifications:

Dining chair with wood or metal (aluminum) frame, upholstered in light beige or green fabric, or in genuine Italian leather.
In the wood version, refined metal inserts enrich the leg's design, adding detail and refinement. This Dining Chair is designed to match the Dining Table.



Essentialism, a new idea of Luxury

for residential & contract business

Beyond minimalism, essentialism is the pursuit of what is truly important for your life, the exploration of everything that genuinely contributes to your well-being. It involves creating an environment, an intimate space that not only encourages rejuvenation but also supports the life you aspire to lead. Take a moment to slow down, pause, and embrace the essence of essentialism – simplicity in shapes, lines, and details.

Surround yourself with things that genuinely resonate with your life, reconnect with your roots, and unearth your originality and authenticity as a human being. Essentialism is designed to craft cozy environments where you feel not only comfortable but immersed in elements that define your personality and lifestyle.

The goal is to establish a harmonious relationship between your surroundings and the landscape, ensuring a consistent and unified style. We believe that the concept of essentialism can extend beyond residential contexts and thrive in business environments like hotels, waiting areas, common spaces, receptions, or transit and rest corners.



Lounge Coffee Table



The West Coast collection extends its allure, including the distinguished Double Lounge Chair with Lounge Lamp and Oval Lounge Table table and the Lounge Long Sofa with Lounge Lamp meticulously crafted and studied for exclusive solutions for the contract business, such as hotels and offices.

The Lounge Lamp is ideal to complement these furnishing solutions because it can create a point of light in the room in which it is placed with a touch-sensible switch. These pieces result from deep exploration and thoughtful design, offering exclusive solutions tailored to the discerning needs of the contract business.

For the contract business, such as hotels and offices, where first impressions are paramount, our exclusive solutions from the West Coast collection are designed to make a statement.

Double Lounge Chair with Lounge Lamp and Oval Lounge Table



Lounge Long Sofa with Lounge Lamp

Bath solutions

made of noble and precious materials

Our bathroom solutions are designed to meet the needs of modern, functional and aesthetically pleasing bathrooms. They seamlessly blend with Architecture and Interiors to create harmonious environments that invite relaxation, whether it is to unwind after a hectic day or enjoy quiet moments alone or in the company of loved ones.

The single or double vanity embodies luxury and elegance, offering a refined solution. Crafted from fine materials and finished with meticulous craftsmanship, this vanity adds a touch of class and sophistication to the space dedicated to personal wellness.



Vanity Single



Vanity Double

Finishes combinations

that are unique

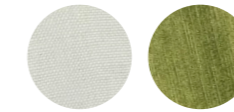
The finishes selected are the resulting outcome of a combination of metal, wood, and stone. This noble material can be interchanged depending on the owner's environment or at the indication of the interior designer's or architect's studio upon which the buyer relies.

For those who seeking a design that can express itself and communicates solidity, refinement and purely essential taste.

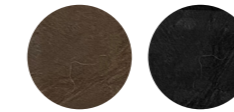


The harmonious integration of meticulously matched finishes and superior-quality materials yields distinctive furniture that serves not only as functional components but also as a style statement.

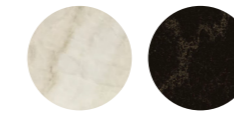
Fabric



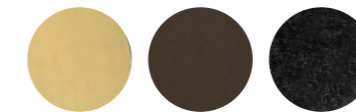
Leather



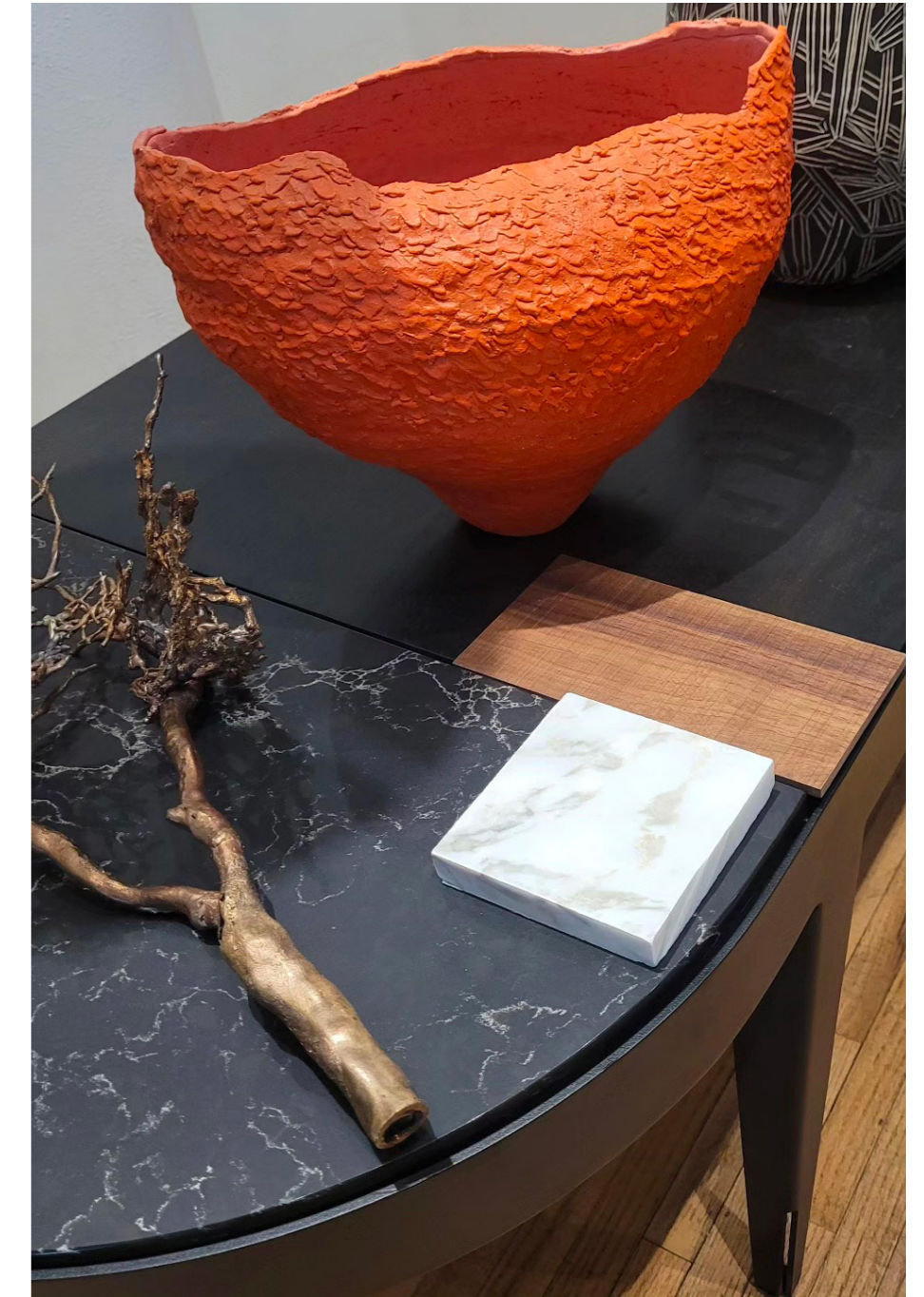
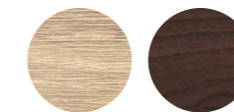
Marble



Metal



Wood



Design by Eleven Stories Furniture, Canada



Eleven Stories Furniture was born in 2016 out of the friendship between a Canadian and an Italian Architects to create a high-end collection, inspired by the beauty and purity of lines of West Coast Modernism, the Architectural style that made Vancouver, and the West Coast of the US and Canada, famous in the world. The designers researched the inspirations, the architectural elements, and the philosophy that features this architectural style, and they

synthesized it into the concept of “Essentialism”, or the research of everything truly important in life. The West Coast furniture collection is carefully designed and manufactured, to offer customers the best quality both in terms of materials and technology. In partnership with and manufactured by Altek Italia Design, Made in Italy.

Altek[®]



Don Gurney, Creative Director

Founder and Principal also of Openspace Architecture, a firm specializing in resort residential projects. Don has a passion for furniture design, and in this collection he has infused all his strong technical expertise and sophisticated taste. In addition to his architectural solid and technical knowledge and expertise, Don is recognized for being a good listener, understanding, inquiring, value-based and committed to the integrity of contextual appropriateness.



Alberto Bicego, Technical Director

Italo-canadian Architect specialized in Industrial and Furniture Design, he Co-founded Eleven Stories Furniture. Alberto has 24 years of experience in different industrial fields, such as automotive, furniture, electro-medical equipment, accessories for bicycles, agricultural and industrial machinery, leisure vehicles etc.. He specializes on development, from concept and styling to engineering, of innovative and high-quality products, using different technologies, materials and advanced 3D parametric modelling.



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